

UG-C-2078

TTS-1X

**U.G. DEGREE EXAMINATION –
DECEMBER, 2023.**

Tourism and Travel Studies

First Year

INTRODUCTION TO TOURISM

Time : 3 hours

Maximum marks : 70

PART A — (3 × 3 = 9 marks)

**Answer any THREE questions out of Five
questions in 100 words**

All questions carry equal marks

- 1. Define Tourism and Explain different types of Tourism.**
- 2. Discuss the growth of Modern Tourism Methods.**
- 3. Write a note on Tourism as an Industry.**
- 4. What are the Environmental Problems?**
- 5. Examine the Fundamentals of Tourism.**

PART B — ($3 \times 7 = 21$ marks)

Answer any THREE questions out of Five
questions in 200 words

All questions carry equal marks

6. Briefly Write about the Tourism Products.
7. State about the Buddhist and Jam Pilgrimage Centre in India.
8. Highlight the importance of Health and Sports Tourism.
9. Write an essay on Tourism as an instrument of National Integration.
10. Bring out the historical significance of Dussera Festival.

PART C — ($4 \times 10 = 40$ marks)

Answer any FOUR questions out of Seven
questions in 500 words

All questions carry equal marks

11. Describe the nature and significance of Quality Management in Tourism.
12. Examine the natural and characteristics of Tourism Factors.
13. Write an essay on Tourism Policy Imperatives.

14. Describe the important of Tourist Centres of Tamilnadu
 15. Highlight the role of the Tourist information offices in India.
 16. Discuss how Regional festivals Promote Tourism of India.
 17. Evaluate the monuments in Tamilnadu.
-

UG-C-2079

TTS-2X

**U.G. DEGREE EXAMINATION -
DECEMBER, 2023**

Tourism and Travel Studies

First Year

INDIAN TOURISM

Time : 3 hours

Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any **THREE** questions out of Five Questions
in 100 words.

All questions carry equal marks.

1. Nature of Tourism.
2. Fahien.
3. TTDC.
4. Tourism Planning.
5. Mamallapuram.

PART B — ($3 \times 7 = 21$ marks)

Answer any THREE questions out of Five questions in 200 words.

All questions carry equal marks.

6. Write a note on Allahabad Pillar Inscription.
7. Describe the Motivational factors responsible for Undertaking Tour Activities.
8. Describe the functions of TTDC.
9. What are the main functions of Ministry of Tourism?
10. Write a note on Medical Tourism.

PART C — ($4 \times 10 = 40$ marks)

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

11. Account for the Foreign Travellers of India.
12. Describe in detail about the basic characteristics of Tourism.
13. Write an essay on the functions and activities of National and Regional Organisation.

14. Trace out the factors responsible for the formulation of government pertaining of Tourism.
 15. Assess the role played by Indian government in Promoting Tourism.
 16. Give an account of the growth and development of Indian Tourism.
 17. Write a note on the following :
 - (a) Taj Mahal
 - (b) Konark Temple
-

UG-C-2080

TTSAL-1X

**U.G. DEGREE EXAMINATION –
DECEMBER, 2023.**

Tourism and Travel Studies

First Year

ART AND ARCHITECTURE OF INDIA

Time : 3 hours

Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any THREE questions out of Five questions

All questions carry equal marks

1. Barabar Cave.
2. Chaitya Grottoes.
3. Pushyapada of Ashoka.
4. Bhamra Stupa
5. Qutub – Minar

PART B — ($3 \times 7 = 21$ marks)

Answer any THREE questions out of Five questions.

All questions carry equal marks

6. Write a note on Mauryan Stone Statues.
7. Write a note on Ellora Cave Temples.
8. Illustrate the significance of Vesara Style of Architecture.
9. Write a note on Rock Cut Cave Temples.
10. Write a note on Tughlaqabad Fort.

PART C — ($4 \times 10 = 40$ marks)

Answer any FOUR questions out of Seven question.

All questions carry equal marks

11. “The Mauryans made a remarkable contribution to Indian Art and Architecture”-Elaborate.
12. Assess the significance of Mauryan Empire in the history of India discuss the causes of its decline.
13. What are the salient features of Buddhist Architecture?
14. Assess the Contribution of Sungans Art and Architecture.

15. Bring out the Contribution of Cholas to Dravidian Style of Architecture.
 16. 'Delhi Sultanate architecture was a fusion of Islamic and Indian Elements" Discuss.
 17. Any Art and Architecture is nothing but a Symbolicism of culture and civilization Analyse.
-

UG-C-2081

TTS-3X

**U.G. DEGREE EXAMINATION –
DECEMBER 2023**

Tourism and Travel Studies

First Year

GEOGRAPHY OF TOURISM

Time : 3 hours

Maximum marks : 70

SECTION A — (3 × 3 = 9 marks)

**Answer any THREE questions out of Five questions.
All questions carry equal marks.**

1. Himalayas.
2. Sirupunji.
3. Shimla.
4. Vedanthangal.
5. Floriculture.

SECTION B — ($3 \times 7 = 21$ marks)

Answer any THREE questions out of Five questions.
All questions carry equal marks.

6. Write a note on Andaman Nicobar Islands.
7. Differentiate between Climate and Weather.
8. Describe the Significance of Geography knowledge for travel Agents.
9. Why inbound Tourists mostly prefer to visit India in months between October to march?
10. Throw a light on any five Natural Tourist Attractions of India.

SECTION C — ($4 \times 10 = 40$ marks)

Answer any FOUR questions out of Seven questions.
All questions carry equal marks.

11. Write an essay on Relationship between Tourism and Geography.
12. How Climatic Conditions of a destination affects the Tourists Movement?
13. How Physical features of a destination affects the growth of Tourism Industry?
14. Describe the significance of Hill Stations in India.

15. Write an essay on the physical features of India.
 16. Enumerate the measures taken by the government for the Conservation of Wild Life.
 17. Elaborate the River valley projects undertaken by the government of India.
-